

CARLISLE CULTURAL COUNCIL Meeting Minutes
Virtual Meeting via Zoom, Thursday July 30, 2020
8:30 AM

Present: Jenn Albanese, Alain Bojarski, Jill Henderson, Karin Kliger, Dan Lennon, Mark Levitan, Jen Sagalyn, Abby Zimmerman

Guest: Christine Hagg (resident)

1. **Call to Order** at 8:35AM.
2. **Welcome New Members** – All new members have sworn in at Town Hall except Jenn Albanese, who will do so ASAP. Levitan reviewed housekeeping items including email and OML rules and regulations for the benefit of new members.
3. **Approval of Minutes.** Bojarski made motion to approve June 25, 2020 meeting minutes as written; second by Henderson. Roll call vote: Bojarski aye, Henderson, aye, Levitan aye, Sagalyn aye, Zimmerman aye. Motion passed 5:0:0
4. **Old Business**
 - A. **Virtual Showcase project** - More entries have come in after our ads and the Mosquito article about the Showcase and the CC ran. (20 participants, 35 submissions to date). Levitan mentioned that the reach of the post he used advertising credit for on Facebook increased by 10x vs. our typical posts, by reaching Facebook members in the entire town, not just “friends” of the Council (we have 82). CCC members should also use their own community connections to expand reach. Showcase awards will be finalized once showcase deadline passes.
 - B. **Community survey** – Sagalyn reviewed highlights from survey. Lennon, Sagalyn and Albanese will be part of smaller working group to further review survey results and recommend how they could inform grant cycle priorities. They will also brainstorm best ways to do additional outreach to increase community awareness of the opportunity to apply for grants. This will include creating a list of local organizations to network with (ex. FRS, St Irene’s, Congregational Church, COA, Carlisle Artisans, Carlisle Cheer Project, Gleason Library, Mosquito, etc.). They will also look at reworking or changing questions for future surveys.
 - C. **Member recruiting** – CCC will strive for member diversity. Henderson and Levitan will work on ideas for this.
5. **New Business**
 - A. **FY21 Grant Cycle** – Slightly delayed because of COVID-19.
 - B. **FRS Harvest Fair** – proposed for 10/3/20 – 10/4/20 (rain date 10/10-11). Ideas still in discussion stage. Scarecrow on common contest, FRS silent auction. Kliger and Levitan to work with Carren Panico from Cheer Project on feasibility of CCC participation.

- C. Women's Suffrage Centennial Celebration** – Henderson informed the Council about this event scheduled for August 18 on the Town Common. She will attend in period dress. Consensus was that Henderson will write a note of the CC's support tot the event organizers. Members were encouraged to attend.
- 6. Treasurer Report** – see attached doc. Titled “Cultural Council Financial Accounting 2020_07_29.pdf”
 - 7. Next meeting/FY21 meeting schedule** – in 2 to 3 weeks.
 - 8. Adjournment** Levitan made motion to adjourn meeting at 9:35AM. Motion seconded by Zimmerman.

Abby Zimmerman, secretary