



Carlisle Cultural Council 2020 Public Survey Synopsis

6/25/2020

162 respondents

Complete survey results – Click [HERE](#)

Question 1 – How long have you lived in Carlisle?

- Nearly 75% of respondents have lived in town for at least 3 years;
- Nearly 38% of all respondents have lived in town for 20+ years.

Question 2 – Do you have any children under 18 living in your household? (Check all [age groups] that apply)

- Roughly 60% of respondents have children living at home;
- 40% do not.

Question 3 – How many cultural events (arts, humanities and sciences) have you or a member of your household attended in Carlisle in the past year?

- Roughly 80% of respondents attend cultural events in Carlisle, with the majority attending 1-3 events;
- 22% do not currently attend events.

Question 4 – Which audiences would you like the Carlisle Cultural Council to reach? (Check all that apply)

- There is strong interest (50% to 70%) in programming that reaches every age group, except for preschool age (~28%).

Question 5 – How do you learn about local cultural events/ activities that interest you? (check all that apply)

- Carlisle-based communication is effective!
 - Mosquito 94%
 - word-of-mouth 40%
 - notices at Gleason Library 35%
 - school communications 30%.

Question 6 – Did you know that you or your organization can apply for a grant from the Carlisle Cultural Council?

- Only 1 in 4 respondents knew about applying for grants from the CCC.

Question 7 – What kind of events (potentially in-person or virtual) would you like to see the Carlisle Cultural Council support? (select all that apply)

- There is at least 30% interest in each event type, with the most interest in:
 - Music concerts (80%)
 - Community-wide gatherings/ festivals (62%)
 - Nature (e.g. guided walks, lectures) – (61%)
 - Visual arts (56%)
 - Theater (53%)

Question 8 – With regard to music, which styles appeal to you? (select all that apply)

- There is significant interest in each style listed with Folk preferred most (64%) and Jazz preferred least (but still 47%).

Questions 9 & 10

- Lots of great qualitative idea generation: [read](#).
- Most common words used in each question's responses were MUSIC and EVENTS.

9. Please use this space to provide additional feedback or comments on specific events.

10. If you were to attend or participate in an activity or event related to culture in Carlisle, what would you be interested in?